

Freightos Spreadsheet Monthly - Complete Guide (2026)

Category: Shipping & Logistics | Updated: 2026-04-03

Before we dive into the details, let us address the elephant in the room: yes, there is a lot of misinformation out there about Freightos Spreadsheet Monthly. We have seen articles that contradict each other, forum posts that spread outdated advice, and YouTube videos that prioritize entertainment over accuracy. Our goal with this guide is to cut through all that noise and give you information you can actually trust. We update this content regularly, so you can be confident that what you are reading reflects the current state of things.

Here is a pro tip that many experienced users swear by when working with Freightos Spreadsheet Monthly: create a separate sheet for your reference data. This includes things like shipping carrier rates, tax brackets, platform fee structures, and common product categories. Then use VLOOKUP or INDEX-MATCH to pull this data into your main tracking sheet. This approach keeps your main sheet clean and makes it easy to update reference data without touching your core records. It also means that if fee structures change, you only need to update one cell instead of hundreds of rows. Trust us, this simple habit will save you countless hours.

Here is a pro tip that many experienced users swear by when working with Freightos Spreadsheet Monthly: create a separate sheet for your reference data. This includes things like shipping carrier rates, tax brackets, platform fee structures, and common product categories. Then use VLOOKUP or INDEX-MATCH to pull this data into your main tracking sheet. This approach keeps your main sheet clean and makes it easy to update reference data without touching your core records. It also means that if fee structures change, you only need to update one cell instead of hundreds of rows. Trust us, this simple habit will save you countless hours.

A common question we get asked about Freightos Spreadsheet Monthly is whether it is better to buy in bulk or stick to individual orders. The answer depends on several factors, including the type of product, the shipping method, and your storage capacity. For lightweight items like phone cases and accessories, bulk ordering usually results in lower per-unit shipping costs. However, for heavier items like electronics or furniture, the savings from bulk ordering may be offset by increased shipping weight. Our advice is to start with a small test order to evaluate product quality before committing to a larger purchase.

Organization is the secret weapon of successful users of Freightos Spreadsheet Monthly. Develop a consistent naming convention for your orders and tracking entries. For example, use the format YYYY-MM-DD-Platform-ItemName. This makes it easy to sort and search through your records. Use color coding to highlight the status of different orders. For instance, green for delivered, yellow for in transit, red for issues, and gray for returned. These small organizational habits might seem trivial, but they save an enormous amount of time when you are managing dozens or hundreds of orders simultaneously.

If you want to take your Freightos Spreadsheet Monthly workflow to the next level, consider learning basic automation. Tools like Google Apps Script, Zapier, or n8n can automate repetitive tasks like copying data between sheets, sending notifications when order statuses change, or generating summary reports at the end of each week. You do not need to be a developer to set up basic automations. Many platforms offer pre-built templates and tutorials that walk you through the process step by step. Start with one simple automation and gradually build from there as you become more comfortable.

A common pitfall that catches many Freightos Spreadsheet Monthly users off guard is currency conversion fees. Many platforms display prices in USD or EUR but process payments in a different currency. This can result in unfavorable exchange rates and hidden fees that are not immediately visible. We recommend using a currency conversion tool or a

fee-free debit card like Wise to make international payments. This gives you the real exchange rate and can save you 3-5% on each transaction compared to using a standard credit card.

At the end of the day, the most successful users of Freightos Spreadsheet Monthly are those who take the time to learn the fundamentals, stay organized, and remain cautious of deals that seem too good to be true. The tools and strategies we have discussed are not complicated, but they do require consistency and attention to detail. Start implementing them today, and you will be surprised at how quickly your efficiency and savings improve. Thank you for reading, and happy shopping!