

# Freightos Best Practices Spreadsheet - Complete Guide (2026)

Category: Shipping & Logistics | Updated: 2026-04-03

We know how frustrating it can be to deal with spreadsheet tools and online shopping platforms without proper guidance. That is why we decided to create the most thorough resource possible on Freightos Best Practices Spreadsheet. This is not a quick overview or a sales pitch. It is a genuine deep dive into the topic, covering everything from setup and configuration to advanced tips that even seasoned users might not know about. Grab a cup of coffee and settle in, because this is going to be worth your time.

Here is a pro tip that many experienced users swear by when working with Freightos Best Practices Spreadsheet: create a separate sheet for your reference data. This includes things like shipping carrier rates, tax brackets, platform fee structures, and common product categories. Then use VLOOKUP or INDEX-MATCH to pull this data into your main tracking sheet. This approach keeps your main sheet clean and makes it easy to update reference data without touching your core records. It also means that if fee structures change, you only need to update one cell instead of hundreds of rows. Trust us, this simple habit will save you countless hours.

One thing that experienced buyers always check before purchasing through Freightos Best Practices Spreadsheet is the seller's reputation and history. Look for sellers with high ratings, a long track record, and responsive customer service. Read both positive and negative reviews to get a balanced picture. Be especially cautious of sellers who have only perfect reviews with generic comments, as these may be fabricated. A few negative reviews are actually a good sign because they indicate the feedback system is genuine. Pay attention to how the seller responds to negative feedback, as this tells you a lot about their customer service quality.

A common pitfall that catches many Freightos Best Practices Spreadsheet users off guard is currency conversion fees. Many platforms display prices in USD or EUR but process payments in a different currency. This can result in unfavorable exchange rates and hidden fees that are not immediately visible. We recommend using a currency conversion tool or a fee-free debit card like Wise to make international payments. This gives you the real exchange rate and can save you 3-5% on each transaction compared to using a standard credit card.

We need to talk about something that nobody likes to discuss but everyone should be aware of: scams related to Freightos Best Practices Spreadsheet. Over the past year, we have seen a significant increase in fraudulent activities targeting users of shopping agent platforms and spreadsheet tools. The most common scam involves fake websites that mimic legitimate platforms. These sites look almost identical to the real thing but are designed to steal your payment information. Always double-check the URL before entering any sensitive data, and bookmark the official website to avoid landing on a fake one by mistake.

We hope this guide has given you a clear and honest picture of what to expect with Freightos Best Practices Spreadsheet. The online shopping landscape is constantly evolving, and staying informed is your best defense against scams and your best tool for finding great deals. Bookmark this page and check back periodically, as we update our content regularly to reflect the latest developments. If you have any questions that were not covered here, feel free to reach out through our contact page. We are always happy to help fellow shoppers make smarter decisions.